



# AEG NEWSLETTER

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## Anniversary

AEG cares for its employees and wishes them on their important events that is Wedding Anniversary. We make it a memorable day for them by sending an Anniversary Card with a cake and a lot of wishes.

Facilitating a wedding anniversary celebration for the employee helps in building the employee's family bonding with the organization.

## Wedding

AEG sends the heartiest congratulations to the newly married employees with a delightful wedding card along with a cash gift and wishes them a blessed marriage and a happy new journey.

The fact is that AEG never forgets its employees in good and bad times. The HR department keeps everyone updated and involves all employees in everyone's happiness and also stand together in bad times.



## Ramadan

In the spirit of Ramadan Kareem, AEG presented its employees and clients with a Ramadan gift pack, on their doorstep which consisted of Ajwa dates and a squash bottle.

## Child Birth

AEG aims at welcoming the newborn at our employees' families with a small token of love for the little ones and family, which consists of sweets and lots of wishes along with a card.





# AEG Employees Get Together

#DayOutwithAEGFamily



"Just one small positive thought in the morning can change your whole day."

Major throwback – in the early 90s (1920-1930) Elton Mayo at the Western Electric Company, Hawthorn Works decided that team building is a concept that could impact an organization's productivity and outcomes. Ever since then, "team building" has traveled from being a buzzword to a goal and has its definition and form redefined every time. A corporate retreat is probably the one event each employee looks forward to. Thus, corporate retreats are more crucial and strategic than other formal exercises and training.

Corporate retreats can be an important tool for team building, improving communication and collaboration, and boosting morale and motivation among employees.



They can also provide an opportunity for employees to step away from their daily routines and focus on strategic planning, goal-setting, and problem-solving in a more relaxed and informal setting. Additionally, corporate retreats can also be used to improve relationships between employees, managers, and the company. It's a way to get the team out of the office and into a different environment where they can focus on the company's goals and objectives.





To drive motivation and care for the mental health of its employees, AEG believes in creating a familiar and comfortable environment. To familiarize and increase employee engagement, is to create a powerful workforce.

Quoting a previous mentor- “to be a leader is to sprinkle gold dust and see your workforce achieve its maximum potential”.



Having the same mindset, the management of AEG organized a corporate retreat which was a brunch at a very fun-filled arena on a casual Sunday, the turnout of which was very promising. The afternoon was filled with multiple cuisine brunch and a very competitive bowling session where people of all designations enjoyed themselves despite the power distance.

# SHARING FEEDBACK

“The last time we had an annual event was before the pandemic. Ever since the unfortunate pandemic, there had been a distance between my team and me. This brunch was very effective. Despite the power distance, the team was welcoming, communicative and comfortable. I met the recruits ever since after the pandemic-creating an important bond with them based on mutual understanding. We look forward to more events that encourage interactive team building.”



**Mr. Muhammad Raza**  
**CEO AEG**



# AEG CRICKET TOURNAMENT 2023

*Unleash the Sporting*



## Playing Together

The AEG Cricket Tournament 2023 fostered strong bonds among employees, improved communication, and created an atmosphere of camaraderie that extends beyond the workplace. It was also a reminder of the importance of work-life balance and having fun together as a team.



**Team A**



**Team B**



**Team C**



**Winning Celebration**



**Team E**

The resounding success of the AEG Cricket Tournament 2023, which was executed across all branches of AEG, brought our employees closer through the spirit of sportsmanship and mutual support.

# Feedback of EMPLOYEES



**Usman Khalid**

“The inter-company cricket tournament, which was held on Saturday, was a thrilling event that brought together employees from all over the company for some competitive cricket action. Teams displayed great skill and sportsmanship throughout the tournament. The matches were intense, with close finishes and impressive performances from individual players. The final match was particularly exciting, showcasing top-notch cricketing talent. In the end, the business travel team emerged as the champions, showcasing teamwork and determination. The tournament was a great success, fostering healthy competition amongst all the employees.”



**Roman Khan**

I just wanted to take a moment to express my appreciation for the incredible cricket tournament organized by our company. The event was a resounding success, and it showcased not only the sporting talent within our organization but also the spirit of camaraderie and teamwork.



**Wajahat Ali**

“I had a great time at the cricket event at AEG! The event was well-planned with the effort of all team members who participate in the event planning, and I enjoyed every moment of it.

I would definitely arrange this kind of event in future again!”



**Mustaqeem Ali**

“I had the pleasure of attending the cricket tournament organized by AEG Travels last month, and I must say it was a fantastic experience. The event was exceptionally well-organized, and every aspect of it, from the venue selection to the team coordination, was top-notch. The level of professionalism and dedication demonstrated by the AEG Travels team was truly commendable.

The tournament itself was a thrilling and memorable experience for all participants and spectators. The teams showcased their skills and sportsmanship, creating an atmosphere of healthy competition and camaraderie. The choice of teams and the structure of the tournament made it both engaging and competitive, keeping everyone on the edge of their seats.”



## Achievements

- Managing 400+ domestic events per month for multinational pharmaceutical companies.
- Successfully managed the Fleet March of 50+ vehicles across the country for the top Courier player in the country for their 40 years celebration, inclusive of all logistical and accommodation arrangements.
- Successfully managed groups for different automobile, FMCG and Pharmaceutical companies for more than 10 countries.

## SHARING SUCCESS



### UMRAH TICKETS

AEG understands the importance of work-life balance and providing our employees with enriching experiences. AEG has taken the initiative of giving employees an Umrah Ticket as a way of showing appreciation for their hard work and dedication.

# Turkish Airlines Bowling Tournament

*Won First Prize out of 17*

AEG emerged as the champions of a highly competitive bowling tournament that was expertly arranged by Turkish Airlines. The team's impressive skills and collective efforts paid off, earning them the 1st prize. This resounding victory is a testament to AEG exceptional sportsmanship, focus, and commitment to excellence, and it sets an inspiring example for others to follow. The team's triumph is undoubtedly a momentous achievement that will be celebrated and cherished for a long time to come.



## **Team AEG**

Wins First Prize in The Bowling Tournament  
Organized By Turkish Airlines Second Time in a Row!

# WOMEN'S Day Celebrations



AEG commemorated International Women's Day and remains committed to promoting gender equality and empowering women. Together, let's continue to embrace equality and support women's progress everywhere.

On Women's Day, we came together to celebrate and embrace equity. This is a powerful and important message that reminds us that we all have a role to play in creating a more equitable world for women.

At AEG, we believe that every woman deserves the same opportunities, rights, and privileges. We recognize that there are still many challenges and obstacles that women face, but we are committed to supporting and empowering all women to overcome them.

We want them to know that they are valued, respected, and appreciated for all that they do. Their hard work, dedication, and perseverance are an inspiration to us all. We see their potential, and we are committed to helping them realize it.



Let us embrace equity with open hearts and minds, and work together towards a more just and equal world.

Let's continue to rise and **#EmbraceEquity** - together!





### CAREER DIALOGUE

- AEG has designed a comprehensive career dialogue session to identify development needs for employees. The session aimed to align individual career aspirations with organizational needs and create a training calendar that enhances employee skills and overall performance.

Q1

Q2

Q3

Q4

### TRAINING CALENDAR

- AEG aims to foster employee growth, skill development, and a strong alignment between individual aspirations and organizational goals. The training calendar will serve as a roadmap for enhancing employee capabilities and driving the company towards continued success.



### DOCUMENTING PROCESS

- AEG has designed a policy manual for its employees to provide guidance and information regarding the company's rules, procedures, and expectations, which will serve as a reference guide for both new and existing employees to understand the company's policies and ensure consistency in decision-making and behavior.



DRIVEN TO LEAD

## MTO PROGRAM

- The MTO Program commenced in August 2022, and up till now two batches have been enrolled.
- AEG ensures that all MTOs receive the necessary training required to enhance their skills effectively.

On boarded

CORPORATE



AEG is thrilled to announce an exciting new partnership with Careem, the leading ride-hailing platform in the region. AEG has officially on boarded Careem as our preferred transportation service for all AEG employees, and we couldn't be more excited about the benefits and convenience this collaboration brings to our team.

As AEG continues to prioritize the well-being and comfort of our employees, we understand the importance of providing efficient and reliable transportation solutions. With Careem's extensive network and commitment to exceptional service, we believe this partnership will significantly enhance your commuting experience.

AEG believes that our collaboration with Careem will significantly enhance the transportation experience for our valued team members, enabling you to focus on what matters most—your work and personal well-being.

# AWARDS

## Top Business Partners Award



It is our pleasure to announce that PIA presented the Top Business Partner award to AEG Pakistan, received by the CEO Mr. Muhammad Raza.

## MOST VALUABLE PLAYER



AEG received an overall MVP (Most Valuable Player) award from American Express Global Business Travel for the year in Asia Pacific Region.

## PLATINIUM



## HIGHEST AWARD

AEG won the highest award (Platinum) in Asia Pacific Region for DATA QUALITY by American Express Global Business Travel. CCO Karachi & Global Accounts Mr. Ahmed Bukhari has received the award.



# AEG

## RECOGNITION

### AS A TRUE

The esteemed Consul General of Indonesia, June Kuncoro Hadi, presented a prestigious award upon AEG Retreat which is now Ticketjee, recognizing the company as a true pioneer and leading figure in the world of travel management. This incredible honor serves as a testament to the exceptional expertise and dedication of the Ticketjee team, who have undoubtedly set a remarkable standard for the industry.

AEG, a renowned global enterprise, has long been regarded as a pioneer in the travel management industry. With a rich history of providing exceptional travel solutions and innovative services to clients across the globe, AEG has built a reputation for itself as a leading authority in the field.

One of the shining stars in AEG's portfolio is Ticketjee, a subsidiary that has grown significantly under the AEG umbrella. Ticketjee has quickly established itself as a trailblazer in the travel industry, offering personalized travel experiences and exceptional service to its clients.

Thanks to AEG's unwavering commitment to excellence and its deep understanding of the travel management industry, Ticketjee has been able to expand its services and offerings, catering to the diverse needs and preferences of its clients. From luxury travel packages to custom-tailored itineraries, Ticketjee has something to offer everyone, regardless of their budget or travel goal.

# PIONEER



# New Partnership

## WITH DIP INSTALLMENT

We at AEG are excited to announce our new partnership with DIP installment. This partnership will revolutionize the way people pay for their travel. It is our aim to provide a seamless and stress-free experience for our customers, and this alliance will allow us to do just that.

The Benefits of Our Partnership with DIP

The benefits of this partnership to our customers are numerous and we would like to share some of the most important ones with you.

**1. Convenient payment options:** With the help of DIP, our customers will now be able to pay for their travel in convenient installments with 0% markup on Silk Bank, Faysal Bank, MCB Bank, JS Bank and Bank Alfalah credit cards. No more having to pay a large lump sum upfront, which can be a huge burden, especially for those who are on a tight budget.

**2. Increased accessibility:** By making travel more affordable and accessible, we hope to encourage more people to explore the world and experience new cultures. Our customers will no longer have to sacrifice their travel plans due to financial constraints.

**3. Increased flexibility:** With the option to pay in installments, our customers will have the flexibility to choose the payment schedule that best suits their needs. This added flexibility will make it easier for our customers to budget for their travels.



**4. Improved customer experience:** At AEG, we are committed to providing the best possible customer experience. By partnering with DIP, we will be able to offer our customers a more streamlined and hassle-free payment process, making it easier and more convenient for them to book their travels with us.

This partnership enables our customers to conveniently purchase our Travel Packages at our Outlets through both Online & In-Store Solutions offered by Dip, and Empowers customers with more payment options and flexibility.

We believe that this alliance will make travel more accessible and affordable, and we are confident that it will help us to provide an even better customer experience for all of our valued customers. So, whether you are planning a trip for business or leisure, you can now book with

confidence, knowing that you have a flexible and convenient payment option available to you. We are thrilled to be taking this step forward and we cannot wait to see the impact it will have on the travel industry.

# COLLABORATION WITH IRAQI AIRWAYS

AEG Retreat which is now Ticketjee is thrilled to announce our latest collaboration with Iraqi Airways. We have recently signed an MOU that will allow us to offer exclusive fares for Business and Economy class flights to Baghdad and Najaf on Iraqi Airways. This



new partnership enables us to provide a convenient and affordable travel experience for our valued clients from Karachi and Islamabad.

We understand that travel can be a hassle, especially when it comes to visa applications, hotel accommodation, and ground handling. That is why we are excited to offer a range of additional services to make the journey as smooth as possible. Our clients can take advantage of our Iraq Visa Facilitation service, which provides guidance and assistance with the visa application process. We also offer hotel bookings, ensuring that our clients have a comfortable stay upon arrival. Finally, our ground handling service ensures that

our clients are well taken care of from the moment they land.

Our team has

worked tirelessly to bring this opportunity to our clients, and we are confident that they will appreciate the comfort and convenience that comes with our exclusive fares. We believe that this collaboration will open up new doors for both companies and contribute towards the growth of the travel industry in Pakistan.

We invite you to travel with ease and experience the difference with Ticketjee and Iraqi Airways. Don't miss out on this opportunity to explore the rich culture and heritage of Iraq. Book your flight today, and let us take care of the rest!



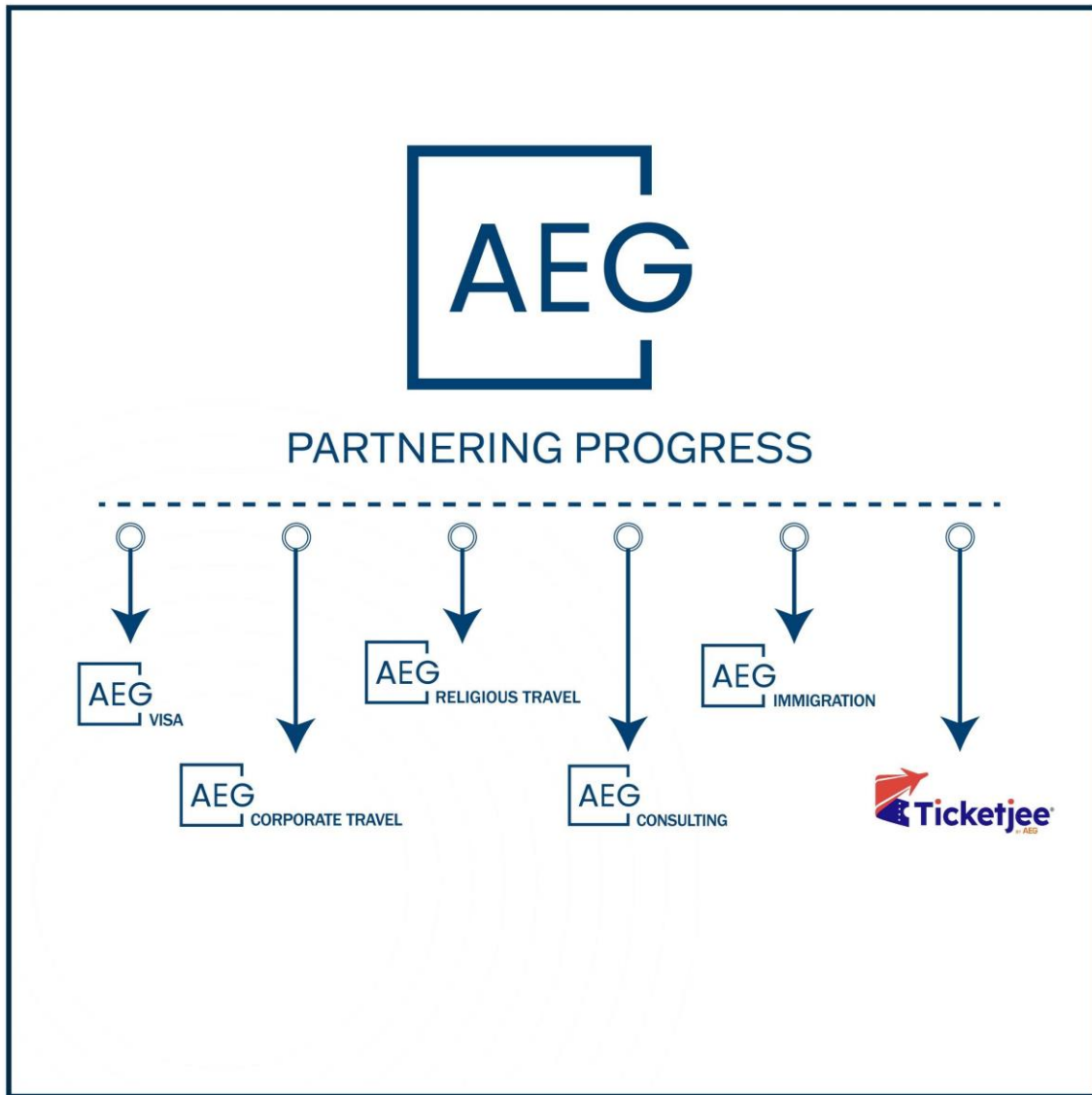


# Announcement!

We are excited to announce Ticketjee by AEG as our modern and advanced platform which will upgrade your travel, entertainment and adventures.



# Partnering Progress



**AEG consulting's one of the very first clients who visited Pakistan.**





**STAY TUNED!**



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